



**Ramp  
Equipment  
NEWS**

# Media Pack 2016

**Read by thousands of key**  
decision makers throughout  
North & South America read  
Ramp Equipment News

**The voice of the Americas Ramp.**  
If your business is anywhere  
on the ramp then make it  
your business to advertise in  
Ramp Equipment News

**Whether it's GSE, green**  
technology, ground handling  
or government regulation, this  
is your one-stop-shop for all  
the latest in the sector

## Topics covered in REN include:

Industry interviews  
IT news & updates  
Environmental issues  
RFID advances

Cargo handling  
GSE  
Ramp equipment  
Ramp safety

Maintenance planning  
Staff rostering  
Refueling  
Emissions

De-icing  
Training  
Passenger processing  
Security

• **Airlines** • **Airports** • **Independent ground handlers** • **FBO operators** • **Manufacturers** • **Service providers**

Every issue of Ramp Equipment News is read by over 11,000 readers\* and in addition, extra copies of Ramp Equipment News will be distributed at all major international events. In 2016 advertisers benefit from **BONUS DISTRIBUTION** at the following:

■ **9th Asian Ground Handling International Conference**

1-4 March 2016, Bali

[Feb/March 2016 will be distributed here](#)

■ **The World Cargo Symposium**

15-17 March 2016, Berlin

[Feb/March 2016 will be distributed here](#)

■ **Passenger Terminal Expo**

15-17 March 2016, Cologne

[Feb/March 2016 will be distributed here](#)

■ **5th Ground Damage Stakeholders' Meeting**

3-4 May 2016

[May/June 2016 will be distributed here](#)

■ **2nd Aviation HR Conference**

3-4 May 2016

[May/June 2016 will be distributed here](#)

■ **Airport Show Dubai**

9-11 May 2016, Dubai

[May/June 2016 will be distributed here](#)

■ **IGHC Toronto**

15-18 May 2016, Toronto

[May/June 2016 will be distributed here](#)

■ **2nd African Ground Handling International Stakeholders' Conference**

13-15 June 2016, Johannesburg

[May/June 2016 will be distributed here](#)

■ **2nd Americas Ground Handling International Conference**

27-29 September 2016, Miami

[Aug/Sept 2016 will be distributed here](#)

■ **International Airport Expo**

18-20 October 2016, Las Vegas

[Aug/Sept 2016 will be distributed here](#)

■ **18th Annual Ground Handling International Conference**

28 November-1 December 2016, Copenhagen

[Aug/Sept 2016 will be distributed here](#)

**Rates valid until 31/12/2016**

**1 insertion**

**4 insertions**

Full Page 4 Color	\$2201	\$2096
Half Page 4 Color	\$1276	\$1219
Two Thirds Page 4 Color	\$1628	\$1544
One Third Page 4 Color	\$925	\$883
Quarter Page 4 Color	\$683	\$662
Cover Positions	\$3467	\$3299
Web banner	\$150 per month	
1/6 Page 4 Color	\$1600 for 4 ads (\$400 each)	

**Issue**

**Copy deadline**

**Publication date**

Feb/March

29th January 2016

22nd February 2016

May/June

1st April 2016

25th April 2016

Aug/Sept

22nd July 2016

15th August 2016

Nov/Dec

11th November 2016

5th December 2016

**Delivers the best coverage of:**

- The latest North American industry news
- Updates on trends & practises worldwide that may be adopted in the US
- Features relevant to the ramp and the airport environment



**■ PRODUCTS AND SERVICES**

New for 2016 the opportunity to target Ramp Equipment News readers with your products and services in all 4 issues!

4 x 1/6 page ads for \$1600.00

- each advertisement is \$400.00!

\* The average pass on readership is estimated at four persons per copy.

# specifications



■ DOUBLE PAGE SPREAD



■ FULL PAGE 4 COLOUR



■ TWO THIRDS PAGE



■ 1/2 PAGE 4 COLOUR



■ 1/3 PAGE 4 COLOUR



■ 1/4 PAGE 4 COLOUR



■ 1/6 PAGE 4 COLOUR



■ WEB BANNERS AVAILABLE

## Double Page

Bleed (h x w) 303 x 432 mm  
Trim (h x w) 297 x 420 mm  
Type (h x w) 278 x 404 mm

## Full Page

Bleed (h x w) 303 x 216 mm  
Trim (h x w) 297 x 210 mm  
Type (h x w) 278 x 189 mm

## 2/3 Page

Type (h x w) 261 x 120 mm

## 1/2 Page Horizontal

Type (h x w) 134 x 189 mm

## 1/2 Page Vertical

Type (h x w) 261 x 91 mm

## 1/3 Page Horizontal

Type (h x w) 84 x 189 mm

## 1/3 Page Vertical

Type (h x w) 261 x 56 mm

## 1/4 Page

Type (h x w) 134 x 91mm

## 1/6 Page

Type (h x w) 87 x 83mm

## Web Banner

Standard Size Pixels (h x w) 125 x 325

Press optimized/printers' pdfs - advertisements must be properly sized, have all fonts, pictures and logos embedded and originate from high resolution material not less than 300dpi. The advertisement and contents should be CMYK process colors with no spot colors.

EPS, jpeg or TIFF files - according to the same resolution and color requirements as above. Other methods may be possible by prior arrangement.

Web banners should be supplied as animated/still gif files. Flash ads must come with a backup GIF/JPG/PNG and be no larger than 49 kb.

Cancellations only accepted in writing 8 weeks prior to the stated advertising copy deadline.

Airports Publishing Network Ltd standard booking conditions apply (copy available on request).

■ **E-BROADCASTS** Do you have a message you want delivered to a particular audience? We have the contacts you need! Ramp Equipment News will send e-broadcasts on your behalf to a tailored customer base - minimum hassle, maximum gain! If this is an offer you can't refuse, please contact Marc Young for details and pricings at [marc@rampequipmentnews.com](mailto:marc@rampequipmentnews.com)



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