2015 Media information

Ramp Equipment NEWS

- Industry interviews
- IT News & updates
- Environmental issues
- RFID advances

- Cargo handling
- GSE
- Ramp equipment
- Ramp safety

- Maintenance planning
- Staff rostering
- Refueling
- Emissions

- De-icing
- Training
- Passenger processing
- Security

Over 5,000 key decision makers throughout North America read Ramp Equipment News.

The magazine is read by:

- Airlines
- Airports
- Independent ground handlers
- FBO operators
- Manufacturers
- Service providers

Delivers the best coverage of:

- The latest North American industry news
- Updates on trends & practises worldwide that may be adopted in the US
- Features relevant to the ramp and the airport environment

The voice of the US Ramp

If your business is anywhere on the ramp then make it your business to advertise in Ramp Equipment News

Ramp Equipment News will be distributed at major events in North America and the rest of the world, which means advertisers benefit from **BONUS DISTRIBUTION** at the following events:

8th Asian GHI Conference
Macao
17-20 March 2015
Feb/March issue will be distributed here

IATA IGHC
Istanbul
26-29 April 2015
Feb/March issue will be distributed here

Airport Show Dubai
Dubai
10-12 May 2015
May/June issue will be distributed here

4th Ground Damage Stakeholders' Meeting
London
June 2015
May/June issue will be distributed here

1st LATAM GHI Conference
Venue to be confirmed
September 2015
Aug/Sept issue will be distributed here

Inter Airport Munich
Munich
6-9 October 2015
Aug/Sept issue will be distributed here

17th Annual GHI Conference
Eurodisney Convention Centre, Paris
16-19 November 2015
Aug/Sept issue will be distributed here

Rates US$

Rates valid until 31/12/2015	1 insertion	4 insertions
Full Page 4 Color	$2160	$2050
Half Page 4 Color	$1250	$1190
Two Thirds Page 4 Color	$1600	$1500
One Third Page 4 Color	$900	$850
Quarter Page 4 Color	$700	$650
Cover Positions	$3400	$3200
Web banner	$450 per month	

Copy deadlines

Issue	Copy deadline	Publication date
Feb/March	6th February 2015	2nd March 2015
May/June	3rd April 2015	27th April 2015
Aug/Sept	24th July 2015	17th August 2015
Nov/Dec	6th November 2015	30th November 2015

Mechanical data

Double Page
Bleed (h x w)   303 x 432 mm
Trim (h x w)   297 x 420 mm
Type (h x w)   278 x 404 mm

Full Page
Bleed (h x w)   303 x 216 mm
Trim (h x w)   297 x 210 mm
Type (h x w)   278 x 189 mm

2/3 Page
Type (h x w)   261 x 120 mm

1/2 Page Horizontal
Type (h x w)   134 x 189 mm

1/2 Page Vertical
Type (h x w)   261 x 91 mm

1/3 Page Horizontal
Type (h x w)   84 x 189 mm

1/3 Page Vertical
Type (h x w)   261 x 56 mm

1/4 Page
Type (h x w)   134 x 91mm

Web Banner
Standard Size   Pixels (h x w) 94 x 170

Material specifications

Press optimized/printers' pdfs – advertisements must be properly sized, have all fonts, pictures and logos embedded and originate from high resolution material not less than 300dpi. The advertisement and contents should be CMYK process colors with no spot colors.

EPS, jpeg or TIFF files - according to the same resolution and color requirements as above.
Other methods may be possible by prior arrangement.

Web banners should be supplied as animated/still gif files. Flash ads must come with a backup GIF/JPG/PNG and be no larger than 49 kb

Cancellations only accepted in writing 8 weeks prior to the stated advertising copy deadline.

Airports Publishing Network Ltd standard booking conditions apply (copy available on request).

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