



**Ramp
Equipment
NEWS**

Media Pack 2017

Read by thousands of key decision makers throughout North & South America read Ramp Equipment News

The voice of the Americas Ramp. If your business is anywhere on the ramp then make it your business to advertise in Ramp Equipment News

Whether it's GSE, green technology, ground handling or government regulation, this is your one-stop-shop for all the latest in the sector

Topics covered in REN include:

Industry interviews
IT news & updates
Environmental issues
RFID advances

Cargo handling
GSE
Ramp equipment
Ramp safety

Maintenance planning
Staff rostering
Refueling
Emissions

De-icing
Training
Passenger processing
Security

• Airlines • Airports • Independent ground handlers • FBO operators • Manufacturers • Service providers

Every issue of Ramp Equipment News is read by over 11,000 readers* and in addition, extra copies of Ramp Equipment News will be distributed at all major international events. In 2017 advertisers benefit from **BONUS DISTRIBUTION** at the following:

■ **World Cargo Symposium**

14 – 16 March 2017, Abu Dhabi

■ **Passenger Terminal Expo**

14 – 17 March 2017, Amsterdam

■ **10th Asian Ground Handling International Conference**

28 – 30 March 2017, Singapore

■ **Air Cargo Europe**

9 – 12 May 2017, Munich

■ **Airport Show Dubai**

15 – 17 May 2017, Dubai

■ **6th Ground Damage Stakeholders' Conference**

16 – 17 May 2017, Europa Hotel, Belfast

■ **IGHC**

21 – 24 May 2017, Bangkok

■ **3rd Americas Ground Handling International Conference**

27 – 29 June 2017, Hilton Downtown, Miami

■ **3rd African Ground Handling International Stakeholders' Conference**

26 – 28 September 2017, Emperors Palace, Johannesburg

■ **19th Annual Ground Handling International Conference**

27 – 30 November 2017, CCIB, Barcelona

Rates valid until 31/12/2016

1 insertion

4 insertions

Full Page 4 Color	\$2201	\$2096
Half Page 4 Color	\$1276	\$1219
Two Thirds Page 4 Color	\$1628	\$1544
One Third Page 4 Color	\$925	\$883
Quarter Page 4 Color	\$683	\$662
Cover Positions	\$3467	\$3299
Web banner	\$150 per month	
1/6 Page 4 Color	\$1600 for 4 ads (\$400 each)	

Issue

Copy deadline

Publication date

Feb/March	1st March 2017	1st March 2017
May/June	25th April 2017	12th May 2017
Aug/Sept	23rd August 2017	9th September 2017
Nov/Dec	22nd November 2017	8th December 2017

Delivers the best coverage of:

- The latest North American industry news
- Updates on trends & practises worldwide that may be adopted in the US
- Features relevant to the ramp and the airport environment



■ **PRODUCTS AND SERVICES**

New for 2017 the opportunity to target Ramp Equipment News readers with your products and services in all 4 issues!

4 x 1/6 page ads for \$1600.00
– each advertisement is \$400.00!

* The average pass on readership is estimated at four persons per copy.

specifications



■ DOUBLE PAGE SPREAD



■ FULL PAGE 4 COLOUR



■ TWO THIRDS PAGE



■ 1/2 PAGE 4 COLOUR



■ 1/3 PAGE 4 COLOUR



■ 1/4 PAGE 4 COLOUR



■ 1/6 PAGE 4 COLOUR



■ WEB BANNERS AVAILABLE

Double Page		1/2 Page Vertical	
Bleed (h x w)	303 x 432 mm	Type (h x w)	261 x 91 mm
Trim (h x w)	297 x 420 mm	1/3 Page Horizontal	
Type (h x w)	278 x 404 mm	Type (h x w)	84 x 189 mm
Full Page		1/3 Page Vertical	
Bleed (h x w)	303 x 216 mm	Type (h x w)	261 x 56 mm
Trim (h x w)	297 x 210 mm	1/4 Page	
Type (h x w)	278 x 189 mm	Type (h x w)	134 x 91mm
2/3 Page		1/6 Page	
Type (h x w)	261 x 120 mm	Type (h x w)	87 x 83mm
1/2 Page Horizontal		Web Banner	
Type (h x w)	134 x 189 mm	Standard Size	Pixels (h x w) 125 x 325

Press optimized/printers' pdfs - advertisements must be properly sized, have all fonts, pictures and logos embedded and originate from high resolution material not less than 300dpi. The advertisement and contents should be CMYK process colors with no spot colors.

EPS, jpeg or TIFF files - according to the same resolution and color requirements as above. Other methods may be possible by prior arrangement.

Web banners should be supplied as animated/still gif files. Flash ads must come with a backup GIF/JPG/PNG and be no larger than 49 kb.

Cancellations only accepted in writing 8 weeks prior to the stated advertising copy deadline.

Airports Publishing Network Ltd standard booking conditions apply (copy available on request).

■ **E-BROADCASTS** Do you have a message you want delivered to a particular audience? We have the contacts you need! Ramp Equipment News will send e-broadcasts on your behalf to a tailored customer base - minimum hassle, maximum gain! If this is an offer you can't refuse, please contact Marc Young for details and pricings at marc@rampequipmentnews.com



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