



Media Pack 2026

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RAMP EQUIPMENT NEWS

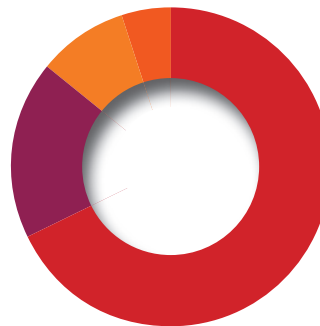
# Why Ramp Equipment News?

Aiming to cater for the ramp in its widest context, Ramp Equipment News is now celebrating its 13th year of production. During this time we have adhered to the recipe that has proved successful, namely that of offering the magazine in both on-line and printed format, so that readers can benefit to the maximum.

Read by over 4,018 key decision makers throughout North & South America read Ramp Equipment News

## Circulation of 4,018 readers

### Geographical Analysis



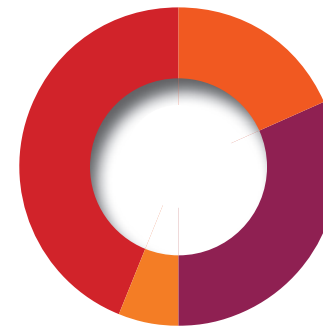
68% North America

18% Central & South America

9% Europe

5% Australia & Pacific

### Seniority Level



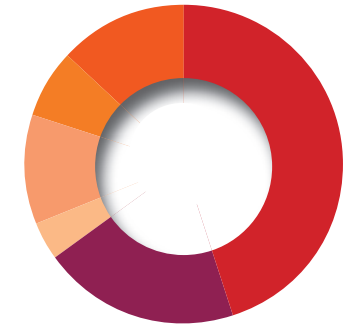
43% VP, Deputy Director, General Manager

31% Department Manager, Project Manager, Supervisor

18% Chairman, President, CEO, Partner

6% Managing Director, Board Director, Associate

### Category



45% Airline

20% Ground Handler

4% IT Provider

11% Manufacturer (GSE)

7% Manufacturer (Other)

13% OTHERS

\* The average pass on readership is estimated at four persons per copy.



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## Features list

### FEB/MARCH

- IT
- Sustainability
- Cargo spotlight
- Industry interview
- GSE up close: beltloaders

### MAY/JUNE

- IT
- Sustainability
- Cargo spotlight
- Industry interview
- Handler & GSE
- Ramp safety
- GSE up close: bag tractors
- 10th Americas GHI Conference - Panama

### AUGUST/ SEPTEMBER

- GSE up close: de-icing
- IT
- Sustainability
- Cargo spotlight
- Industry interview
- GSE Expo, Lisbon

### NOVEMBER/ DECEMBER

- IT
- Sustainability
- Cargo spotlight
- Industry interview
- GSE up close: ground power
- Handler & GSE
- Ramp safety

### Other features:

**Robotics**  
**Ramp training simulation**

**Turnaround efficiency**  
**(optimising software)**

**Pushback tractors**  
**Telematics**

Every issue of Ramp Equipment News is read by over 4,000 readers and in addition, extra copies of Ramp Equipment News will be distributed at all major international events: including IAEMA and GHI Conferences

## 2026 Rate card

	1-2 insertion	3-4 insertions
Full Page 4 Color	\$2300	\$2195
Half Page 4 Color	\$1400	\$1340
Two Thirds Page 4 Color	\$1200	\$1100
One Third Page 4 Color	\$1000	\$940
Quarter Page 4 Color	\$800	\$750
Cover Positions	\$3500	\$3200



**RAMP EQUIPMENT NEWS**



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